Woven label sizes, folds and tolerances

A one-page reference for buyers and designers quoting custom woven labels, care labels and size tabs. Every figure below is the **finished size** — the visible label after folding. Send this page with your artwork and the quote comes back faster.

Standard finished sizes

Label type	Finished size (mm)	Inch	Typical fold
Neck label, classic	50 × 20	2.0 × 0.8	End fold
Neck label, slim	45 × 15	1.8 × 0.6	End fold
Neck label, large / designer	60–70 × 20–25	2.4–2.8 × 0.8–1.0	Manhattan fold
Care / content label	30 × 50 (max 35 × 70)	1.2 × 2.0	Loop fold
Size tab	10–12 × 25–30	0.4–0.5 × 1.0–1.2	End fold
Side-seam / hem label	25–35 × 35–50	1.0–1.4 × 1.4–2.0	Loop fold
Hat / inner label	20–35 × 10–18	0.8–1.4 × 0.4–0.7	End fold
Waistband label	30–40 × 15–20	1.2–1.6 × 0.6–0.8	Flat

These are the sizes we produce most often, not a limit — any finished size is cut to order. Standard sizes simply skip a sizing discussion and keep the unit price down.

Tolerance and edge

Finished size tolerance	±2 mm
Measured against	the approved digital proof, not the original artwork
Cut edge	Ultrasonic sealed — the edge is fused, so it does not fray and does not scratch skin
Colour	Yarn colours matched to your Pantone reference on the proof, then checked against the approved sample

Wash performance is tested per order against the care instructions you specify. We do not quote a blanket temperature rating, because the honest answer depends on the yarn, the fold and the wash programme your customer actually uses.

Choosing the fold

Fold	What it does	Where it is used
End fold	Folded ends hide the raw edges and give a clean sew line top and bottom	Neck labels on knitwear, size tabs, hat labels
Manhattan fold	The step up when all edges must disappear	Neck labels where no edge should be visible
Loop (centre) fold	Folded once through the middle with both cut ends sewn in	Care labels, side-seam and hem labels
Flat	No fold — the whole label is visible	Waistband labels, patches, printed tags

State the fold next to the size, in the same line: *50 × 20 mm end fold*. That one phrase is what lets a factory quote without asking a question back.

Artwork rules that prevent a remake

Most reprints trace back to the artboard, not the loom. Six rules cover almost every case.

1. Draw at finished size, never cut size
Set the artboard to the visible size after folding and state the fold separately. A 60 × 15 mm end-fold neck label is woven wider than 60 mm because the factory adds the fold allowance to work out the cut size. Artwork drawn at cut size comes out smaller than designed.

2. Do not add print bleed to woven labels
Woven labels are woven to size on a loom rather than printed on a sheet, so there is no print bleed to add. Bleed belongs to products cut out of a larger sheet — PVC, leather and printed hang tags — where a small safety margin beyond the finished edge lets the cut land inside the design.

3. Keep critical content clear of the edge
The ±2 mm tolerance is measured on the finished label. Hairlines, small type and fine borders that sit against the cut edge are the first things to suffer.

4. Send vector
AI, PDF, SVG, EPS or CDR with fonts converted to outlines. A clear PNG or JPG is fine for review and redraw, but not for production.

5. Reference colour by Pantone
Woven and embroidered colour is matched to yarn and thread shades, so Pantone references travel better than screen values. Nothing needs to arrive in CMYK.

6. Respect the legibility floor of the construction
Embroidery needs bold letters roughly 4 mm high and up as a starting point. Chenille accepts bold shapes only — fine detail disappears in the pile. Damask holds the finest text, which is why care labels use it.

What happens after you send

Step	Timing	What you get
Artwork review	same day	A note on anything that will not weave cleanly
Digital proof	1 business day	A scaled drawing to approve or correct
Sampling	1–3 days	A physical sample of the label as it will run
Bulk production	3–7 days	Made after proof approval; exact date confirmed with the quote

Quote and artwork: **saimlabel.com/quote** · WhatsApp **+86 134 1664 2457** · MOQ 50 pcs per design. This sheet is free to forward to your designer or your factory.

Prepared by the SAIM Label factory team, Dongguan. Sizes follow our published woven label size guide; tolerance and lead times follow the figures quoted on each product page.